

SAAM 2003

Static Window Decals & Teal Awareness Ribbon Pins

The NSVRC's strategy for SAAM 2002 included promotion of the color teal and recognition that April is Sexual Assault Awareness Month. In 2003 the NSVRC wants to reinforce the teal ribbon, but also include an anti-sexual violence slogan. Therefore, the NSVRC offers for purchase, in quantity, static window decals and teal awareness ribbon pins.

Static Window Decals

For SAAM 2003, the NSVRC offers static window decals for sale at a cost-effective price. This decal again bears the teal ribbon but also includes the winning anti-sexual violence slogan, "Decide to End Sexual Violence!" Two samples are included in the SAAM 2003 Campaign Packet. The decals come with static on either the front or the back. With front static the decal will stick to the inside of a car window; with the back static cling the decal may be placed on the outside of a car or window or on the face of a mirror.

The unit price of the decals is twenty cents (\$0.20). One hundred (100) decals cost twenty dollars. (\$20.)

- ▶ **A minimum purchase of one hundred (100) decals is required.**
- ▶ **Purchases must be between 100 and 1000 decals and in increments of 50.**
- ▶ **Centers should specify whether they want front or back static.** Orders may be split between front and back static decals, but the increments for each must be in multiples of 50.

Awareness Ribbon Pins

In 2002, the NSVRC offered teal awareness ribbon pins for sale. Due to the success of that promotion, the NSVRC will again offer the pins for sale. Pins or ribbons presented on cards would be an effective SAAM item to give or sell in your area, so we encourage that you to develop small presentation cards (business card size) for attaching the pins and providing organizational information.

The unit price for the pins is one dollar (\$1.00)

- ▶ **A minimum purchase of thirty (30) pins is required.**
- ▶ **Purchases must be between 30 and 500 pins and in increments of 10**

This offer for decal and pins is effective only as long as the supply lasts.

No order will be accepted without accompanying payment. You may either mail in your order with payment included, or you may place a credit card order by phone or mail. We accept **Visa** and **Master Card** only. Be sure to specify your mailing address, phone and email address, and the quantity of decals and pins desired.

Mail orders with payments to: NSVRC – SAAM Decals & Pins
123 North Enola Drive
Enola, PA 17025

Please send in the attached order form with your check or money order.

Credit Card phone orders: Dee Hardy
Toll Free 877-739-3895, Ext 120

Credit Card phone orders may be placed only between 9 AM and 4 PM EST on weekdays throughout the months of February, March and April 2003.

No order will be accepted without accompanying payment.

NSVRC Order Form for SAAM Decals and Pins

Payment of Check or Money Order **must** accompany this order.

Ship To: _____
(name)

Total number of Decals _____
_____ (organization)

Front Static _____
Back Static _____ (street address)

Number of Pins _____ (city, state, zip)

Total Remittance _____

Contact Person _____

Phone Number _____

Price includes Shipping and Handling. Allow 2 weeks for delivery.